

Lab Assignment #10 (the last lab!): Wason Selection & Poster Creation

Your first goal for today's lab is to complete the "Wason Selection" experiment in CogLab and answer 3 questions about it. Your second goal is to finish, fine-tune, or (if you haven't already done so) get started (!) on your poster for the *Cognitive Psychology Student Poster Session* which is **Tuesday, Dec. 3rd in TL 2008**. This will be your 2nd to last opportunity to get in-lab input from Chris or me so please use your time wisely!

A. Do the *Wason Selection Task* in *CogLab* and answer these 3 questions.

1. *Using your own words*, briefly describe the main idea behind the Wason Selection Task. That is, what is the task trying to show or demonstrate?
2. Did your results confirm the expected effect of more accurate selection for real-world rules compared to abstract rules? Explain your answer.
3. In what way is the Wason Selection Task related to real-world behavior? What does it say about people's ability to think (reason) logically about real-world issues?

> Name your file "Lab10-lastname.doc" and e-mail it to Chris by 5pm this Friday.

B. Create your poster! Here are some key points to keep in mind...

- Be sure to look over the two guides to *Effective Posters* on the class website!
- Create a catchy title and remember to include your name underneath the title.
- Use large, clear fonts to make your poster easy to read, even from a distance.
- Use color! (as long as it's readable and doesn't detract from your science).
- Avoid large blocks of text. Describe your project with *very* short paragraphs or bulleted points. And use figures, tables, examples & images whenever possible.
- Finally, keep in mind that visitors will likely ask you to *tell them* about your project, rather than just reading your poster. So review the details of your project including the main phenomenon under investigation, the background literature, your methods and results (including stats!), and your conclusions. The best strategy for doing this well is to ***write down and practice a 1-2 minute summary of your project!***

C. Schedule for the Poster Session.

- The poster session will be held Tuesday, December 3rd in TL 2008. Please come promptly at 9:30 to get your poster set up.** Doing so will allow you to relax for a moment, have a snack, and look at your classmates posters before other UNCW faculty and students arrive. **After the session ends, please leave your poster outside my office door (TL 3088) and, if you have a minute, help us clean up TL 2008. Good luck and have fun!**